



# Personal Leadership

MAKING A WORLD OF DIFFERENCE<sup>SM</sup>

## FOR IMMEDIATE RELEASE



**FlyingKite Publications announces the release of:**

*Making a World of Difference.*

*Personal Leadership:*

*A Methodology of Two Principles and Six Practices*

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SEATTLE

FlyingKite Publications (an imprint of Personal Leadership Seminars, LLC) announces the release date of March 31, 2008 for the much anticipated book on Personal Leadership: *Making a world of difference. Personal Leadership: A methodology of two principles and six practices.*

The book is authored by the three founding partners of Personal Leadership Seminars, LLC (<http://www.plseminars.com>), Barbara F. Schaetti, Sheila J. Ramsey, and Gordon C. Watanabe. It provides two principles, six practices, and the “Critical Moment Dialogue” to help people access the creative possibilities that exist when they come together from different backgrounds or with conflicting perspectives.

“The book is an easy-to-read exploration of how people can connect with each other in ways that reinforce inspiration, curiosity, and full intelligence, and in alignment with their highest and best,” the authors say. Personal Leadership helps its practitioners discover that differences can offer a focus for communicating and developing relationships rather than a reason for divisiveness.

Personal Leadership is shown to have practical use across the public, private, and social sectors, and is based on the applied knowledge and research of the three authors. Each has extensive experience working and living across cultures, in both domestic and global contexts. The 50 stories used throughout the book illustrate the core themes and are drawn from their own lives and from those of Personal Leadership practitioners working in intercultural communication, leadership development, global business, education, diversity initiatives, team building, community building, and international cooperation. Their examples show how Personal Leadership is useful when we find ourselves in unfamiliar environments, in contexts that are rapidly changing, or in the midst of personal or professional transition. The book is well-written and, in the words of the authors, is intended to help us all “make a world of difference.”

The book may be purchased via the Personal Leadership Seminars website (<http://www.plseminars.com/book.html>) and from Amazon and other online booksellers.

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